

April 3, 2019

## Mitsubishi Chemical Holdings and Arizona State University Launch “The Global KAITEKI Center” to Address Sustainability Issues

Mitsubishi Chemical Holdings Corporation  
The KAITEKI Institute, Inc.

Mitsubishi Chemical Holdings Corporation (MCHC; Head office: Chiyoda-ku, Tokyo; President: Hitoshi Ochi) and its group’s think tank and research institute, The KAITEKI Institute, Inc. (TKI; Head office: Chiyoda-ku, Tokyo; President: Hideki Murayama) today announced that they have jointly established “The Global KAITEKI Center” on campus in cooperation with Arizona State University (ASU) in the U.S. on April 1. The center will focus on research aimed at realizing a sustainable society.

ASU has been named as the most innovative school in the U.S., in recognition of its culture of groundbreaking research and partnership, and has the world’s largest laboratory specializing in research on sustainability-related concepts and technology and a strong track record of outstanding research achievements. The Global KAITEKI Center represents a landmark partnership between the MCHC Group and ASU, drawing upon the university’s excellent capabilities and expertise. The center will specify an issue to be solved, establish the concept necessary to address the issue, and promote technology development, while serving as a hub from which to disseminate KAITEKI\* from the U.S. to the world.

The MCHC Group hopes to continually provide solutions for issues facing people, society, and the globe, while offering value to society based on the group’s collective capabilities.

\*KAITEKI means “the sustainable well-being of people, society and our planet Earth.” It is an original concept of the Mitsubishi Chemical Holdings Group that proposes a way forward in the sustainable development of society and the planet, in addition to serving as a guide for solving environmental and social issues.

### Outline of The Global KAITEKI Center

Location:	Inside the Julie Ann Wrigley Global Institute of Sustainability at Arizona State University, Tempe, Arizona, the U.S.
Organization:	Governing Board Director: Prof. George. Stephanopoulos (ASU) Deputy Director: Dr. Hideki Murayama (TKI) Steering Committee Chair: Haruhiko Kusaka (TKI) Co-Chair: Prof. Neal Woodbury (ASU)
Launch:	April 1, 2019
Research themes:	Initiatives on the following issues facing society in the future 1. Visualization of social values 2. Chemical industry and the circular economy 3. Food problems 4. Urban problems

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